

LAMPIRAN 1  
HASIL TABULASI DATA PENELITIAN

NO	FAKTOR INTERNAL										FAKTOR EKSTERNAL											
	KEKUATAN				Σ	KELEMAHAN					Σ	PELUANG				Σ	ANCAMAN					Σ
	S1	S2	S3	S4		W1	W2	W3	W4	W5		O1	O2	O3	O4		T1	T2	T3	T4	T5	
1	4	4	4	4	16	3	1	2	3	2	11	3	3	4	4	14	3	3	3	2	2	13
2	3	3	3	3	12	2	3	2	4	2	13	4	3	4	3	14	2	1	4	3	3	13
3	4	3	4	4	15	2	3	4	3	2	14	3	3	3	3	12	3	3	3	2	1	12
4	4	3	2	3	12	3	3	1	4	1	12	4	3	3	3	13	1	4	1	2	3	11
5	4	3	2	4	13	2	2	2	3	3	12	3	4	4	4	15	3	2	3	4	2	14
6	4	4	4	3	15	3	1	3	4	2	13	4	4	4	3	15	1	3	4	3	3	14
7	3	3	4	4	14	4	2	2	3	1	12	3	4	3	3	13	2	2	2	3	2	11
8	4	4	3	2	13	3	3	4	4	4	18	4	3	4	4	15	3	4	3	3	3	16
9	4	3	4	3	14	1	3	3	3	2	12	3	4	3	3	13	3	1	2	2	1	9
10	4	4	3	2	13	3	3	1	4	1	12	4	3	4	3	14	1	4	3	3	3	14
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12	4	4	3	2	13	2	3	2	3	2	12	4	3	4	4	15	4	1	3	3	3	14
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18	4	4	3	4	15	2	4	2	3	2	13	3	3	4	4	14	4	1	4	3	3	15
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68	4	3	4	3	14	4	4	3	3	2	16	3	4	4	4	15	1	1	3	3	3	11
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81	3	3	4	3	13	2	3	3	4	3	15	4	3	3	4	14	3	4	2	3	2	14
82	4	4	3</																			

Lampiran 2  
 Uji Validitas dan Uji Reliabilitas  
 Faktor kekuatan (*strength*)

Scale: ALL VARIABLES

**Case Processing Summary**

		N	%
Cases	Valid	89	98.9
	Excluded <sup>a</sup>	1	1.1
	Total	90	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.628	4

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
S1	10.3111	2.262	.352	.597
S2	10.5556	1.845	.547	.457
S3	10.3889	2.195	.274	.653
S4	10.4778	1.691	.486	.496

## UJI VALIDITAS

### Faktor Internal Kelemahan (*Weaknes*)

Scale: ALL VARIABLE

#### Case Processing Summary

		N	%
sCases	Valid	90	98.9
	Excluded <sup>a</sup>	1	1.1
	Total	91	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.789	5

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
W1	11.1667	19.242	.573	.749
W2	11.0444	18.380	.593	.741
W3	10.8778	17.637	.596	.741
W4	11.1889	18.447	.537	.761
W5	11.9000	19.394	.543	.758

UJI VALIDITAS

## Faktor eksternal peluang (*opportunity*)

Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	90	98.9
	Excluded <sup>a</sup>	1	1.1
	Total	90	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.998	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
O1	21.0769	9883.827	1.000	.999
O2	21.0769	9883.850	1.000	.999
O3	20.5495	9395.073	1.000	1.000
O4	20.8352	9658.184	1.000	.999

UJI VALIDITAS

Faktor eksternal ancaman (*threats*)

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	90	98.9
	Excluded <sup>a</sup>	1	1.1
	Total	90	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.673	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
T1	11.0556	11.514	.285	.690
T2	11.0111	10.865	.335	.671
T3	10.6444	11.198	.563	.578
T4	11.0222	10.764	.620	.554
T5	11.3778	10.170	.443	.616

UJI RELIABILITAS

Faktor kekuatan (*strength*)

Correlations

		S1	S2	S3	S4	TOTAL
S1	Pearson Correlation	1	.316**	-.243*	-.149	.457**
	Sig. (2-tailed)		.002	.021	.160	.000
	N	90	90	90	90	90
S2	Pearson Correlation	.316**	1	-.269*	.101	.581**
	Sig. (2-tailed)	.002		.010	.345	.000
	N	90	90	90	90	90
S3	Pearson Correlation	-.243*	-.269*	1	-.046	.280**
	Sig. (2-tailed)	.021	.010		.664	.007
	N	90	90	90	90	90
S4	Pearson Correlation	-.149	.101	-.046	1	.526**
	Sig. (2-tailed)	.160	.345	.664		.000
	N	90	90	90	90	90
TOTAL	Pearson Correlation	.457**	.581**	.280**	.526**	1
	Sig. (2-tailed)	.000	.000	.007	.000	
	N	90	90	90	90	90

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## UJI RELIABILITAS

### Faktor Internal Kelemahan (*Weaknes*)

#### Correlations

		W1	W2	W3	W4	W5	TOTAL
W1	Pearson Correlation	1	-.134	-.107	-.132	-.004	.219*
	Sig. (2-tailed)		.207	.316	.214	.971	.038
	N	90	90	90	90	90	90
W2	Pearson Correlation	-.134	1	.174	-.051	-.085	.463**
	Sig. (2-tailed)	.207		.101	.635	.427	.000
	N	90	90	90	90	90	90
	Pearson Correlation	-.107	.174	1	.119	-.079	.626**
	Sig. (2-tailed)	.316	.101		.263	.458	.000
	N	90	90	90	90	90	90
W4	Pearson Correlation	-.132	-.051	.119	1	-.206	.423**
	Sig. (2-tailed)	.214	.635	.263		.051	.000
	N	90	90	90	90	90	90
W5	Pearson Correlation	-.004	-.085	-.079	-.206	1	.249*
	Sig. (2-tailed)	.971	.427	.458	.051		.018
	N	90	90	90	90	90	90
TOTAL	Pearson Correlation	.219*	.463**	.626**	.423**	.249*	1
	Sig. (2-tailed)	.038	.000	.000	.000	.018	
	N	90	90	90	90	90	90

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## UJI RELIABILITAS

### Faktor eksternal Peluang (*opportunity*)

#### Correlations

		P1	P2	P3	P4	TOTAL
O1	Pearson Correlation	1	-.233*	-.097	-.153	.324**
	Sig. (2-tailed)		.027	.361	.149	.002
	N	90	90	90	90	90
O2	Pearson Correlation	-.233*	1	-.097	-.195	.301**
	Sig. (2-tailed)	.027		.361	.066	.004
	N	90	90	90	90	90
O3	Pearson Correlation	-.097	-.097	1	.397**	.620**
	Sig. (2-tailed)	.361	.361		.000	.000
	N	90	90	90	90	90
O4	Pearson Correlation	-.153	-.195	.397**	1	.552**
	Sig. (2-tailed)	.149	.066	.000		.000
	N	90	90	90	90	90
TOTAL	Pearson Correlation	.324**	.301**	.620**	.552**	1
	Sig. (2-tailed)	.002	.004	.000	.000	
	N	90	90	90	90	90

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).



## UJI RELIABILITAS

Faktor eksternal Ancaman (*threats*)

### Correlations

		T1	T2	T3	T4	T5	TOTAL
T1	Pearson Correlation	1	-.021	-.162	-.143	-.240*	.377**
	Sig. (2-tailed)		.846	.127	.179	.023	.000
	N	90	90	90	90	90	90
T2	Pearson Correlation	-.021	1	-.146	.083	-.274**	.473**
	Sig. (2-tailed)	.846		.168	.437	.009	.000
	N	90	90	90	90	90	90
T3	Pearson Correlation	-.162	-.146	1	.104	.346**	.441**
	Sig. (2-tailed)	.127	.168		.329	.001	.000
	N	90	90	90	90	90	90
T4	Pearson Correlation	-.143	.083	.104	1	-.173	.269*
	Sig. (2-tailed)	.179	.437	.329		.104	.010
	N	90	90	90	90	90	90
T5	Pearson Correlation	-.240*	-.274**	.346**	-.173	1	.296**
	Sig. (2-tailed)	.023	.009	.001	.104		.005
	N	90	90	90	90	90	90
TOTAL	Pearson Correlation	.377**	.473**	.441**	.269*	.296**	1
	Sig. (2-tailed)	.000	.000	.000	.010	.005	
	N	90	90	90	90	90	90

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## KUESIONER PENELITIAN

### DAMPAK PENDEMI COVID-19 TERHADAP PERKEMBANGAN PENJUALAN TAHU

(Studi Kasus : Pada UKM UD Timor Jaya di Kelurahan Maubeli Kecamatan  
Kota Kefamenanu Kabupaten Timor Tengah Utara)

#### A. IDENTITAS DIRI

NAMA :  
JENIS KELAMIN :  
PEKERJAAN :  
UMUR :

#### B. PETUNJUK PENGISIAN

Berilah tanda centang (√) untuk menentukan seberapa setuju saudara/saudari mengenai pernyataan dibawah. Masing-masing persetujuan menunjukkan nilai yang terdapat pada kolom yang bersangkutan diantaranya setiap pernyataan berikut ini terdiri dari lima pilihan yaitu :

4 = Sangat Setuju (SS)  
3 = Setuju (S)  
2 = Tidak Setuju (TS)  
1 = Sangat Tidak Setuju (STS)

#### C. DAFTAR PERTANYAAN

NO	Faktor internal	SS	S	TS	STS
	<b>Kekuatan</b>				
1.	Adanya pengalaman dalam usaha				
2.	Produk yang ditawarkan berkualitas				
4.	Keberlanjutan produksi terjamin				
No	Kelemahan	SS	S	TS	STS
1.	Modal usaha terbatas				
2.	Kapasitas manajerial yang rendah				
3.	Promosi terbatas				
No	Faktor Eksternal	SS	S	TS	STS

	<b>Peluang</b>				
1.	Meningkatkan kualitas dan kuantitas produksi tahu untuk pemasaran yang lebih luas dan pelayanan untuk menambah konsumen				
2.	Perubahan situasi dan kondisi persaingan				
3.	Perkembangan teknologi seperti media sosial yang bisa dimanfaatkan untuk meningkatkan produktifitas				
<b>No</b>	<b>Ancaman</b>	<b>SS</b>	<b>S</b>	<b>TS</b>	<b>STS</b>
1.	Keberadaan produk sejenis dan persaingan harga dipasarkan				
2.	Masuknya pesaing baru dari pabrik luar dan pabrik tahu akan menjadi semakin banyak				
3.	Adanya fluktuasi harga bahan baku				
4.	Keterbatasan ketersediaan bahan baku				