

CHAPTER 1

INTRODUCTION

1.1 Background of study.

Yasemin (2013) defined sociolinguistics as the science that investigates the aims and functions of language in society. It attempts to explain how language differs from one context to another across geographical borders and how people in one context communicate with people in other contexts (e.g., non native-nonnative speakers; nonnative-native speakers; and so on). He's prone to learn language based on the sociocultural contexts, how the learners can communicate in one context with the others. Sali (2012), sociolinguistics is the interaction between language, culture, and society. Depending on the focus, virtually any study of language implicates a social connection because without this human component language itself would not exist. The language is linked to the interaction between language and culture, language and social phenomenon. According to Spolsky (2010) sociolinguistic is the study of the link between language and society, of language variation, and attitudes about language.

In social relations, language is used by a person to represent who they are, related to the strong identity of a particular social group and represented by slang. In this study the researcher discusses slang words. The definition of slang is the use of informal words that are not considered standard in the dialect or language of the speaker. Slang is often found in areas of the lexicon that refer to things that are considered taboo.

Most slang words in the UK come from criminal terms. Slang words are found in informal situations used with friends. Slang words giving expression have come and gone throughout the year. Slang shows non-standard language, most people often use slang on certain occasions. Slang words or phrases are usually found because of habits or ideas that arise in society. The use of slang is usually in society as a mode, slang appears and most people choose to use it, and can usually be found everywhere

Generally, most countries have their own slang term in their language. For example, slang in Indonesia can be founded in daily conversation and most of teenagers use it. Slang word is often used by every people. Slang also become inspiration for musician. Most of musician use slang word in their song. There are many kind of music such as : pop ,jazz ,melodic, rock , and rap. In this study, the researcher analysis about slang word in song lyric by Bruno mars. Slang word in Bruno mars song use informal language. Slang word in music are not used in difficult vocabulary.

By looking at the slang word lyric above, some people who use English as a second of a foreign language usually get confused to have the specific meaning in lyric of song. Because part of slang in the song it's vocabulary not found in the dictionary, so usually make people difficult to arrange the meaning of song. From here the slang is very important to understand in song when someone reads lyric of song. Firstly, to understand related the meaning the reader must be known all of vocabulary and variation of language used in song. So if the reader understand the means of song, they can find the meaning of Bruno mars song lyric.

There are many slang words used in song lyrics, especially lyrics of songs by Bruno Mars. Bruno Mars is an American singer, songwriter, multi-instrumentalist, record producer, and choreographer. Bruno Mars was born and raised in Honolulu, Hawaii, by a family of musicians. Mars began making music at a young age and performed in venues in his hometown. Mars began composing songs for other artists since the Motown stint. Bruno Mars, in 2009, co-founded the production team The Smokey Robinsons, which helped him become recognized as a solo artist, responsible for the song "Nothin' on You" by B.O.B and Lil Wayne. Mars has landed five number-one singles on the Billboard Hot 100 since his career launched in 2010, faster than any male singer since Elvis Presley.

Bruno Mars has received many awards and nominations, including the Grammy Award and was named one of Time's 100 most influential people in the world in 2011. In December 2013, he ranked number one on the Forbes 30 Under 30 in 2011. Mars is known for his stage performance and retro showmanship. He is accompanied by his band, The Hooligans, which besides playing variety instruments also serves as dancers and background singers. On stage, Mars is able to sing, dance, and play a wide range of musical styles.

At the slang words in lyrics above, some people who use English as a foreign language usually get confused to have the specific meaning in lyrics of songs. Because part of slang in songs is vocabulary not found in the dictionary. From here, slang is very important to understand in songs when someone reads the lyrics of a song, and to understand the meaning, the reader must be familiar with all of the vocabulary and variations of language used in songs.

Slang in song lyric is also form of communication. From a song, the singer can deliver the message to the listener. Some example of slang found in song lyric are Ain't (is not). Gotta(got to), Nigga (a black person), I'ma (I'am like).By the example above, the researcher can see that some slang term in the lyric of song can be understood easily and directly, but some of them cannot, therefore, it is needed a slang dictionary or other reference to look up the right meaning of the slang term.

The researcher choose this title because when the researcher in the fifth semester we were learn about sociolinguistic and language variation, the researcher felt interested and challenged to explore these materials, especially about slang. Other than that the Researchers chose to analyze songs from Bruno Mars because the researcher really likes Bruno mars and all of his songs so the researcher can enjoy to conduct this research.

1.2 Statement of the problems

From the statement background of study above the researcher formulate the two research questions:

1.2.1 What are the type of slang words used by Bruno mars's in lyric ?

1.2.2 What is dominant slang words found in Bruno mars's in lyric ?

1.3 Objectives of the study

In this research limits discussion by focusin on :

1.3.1 To find out the type of slang words used Bruno mars's in lyric ?

1.3.2 To identity the dominant slang word found in Bruno mars's in lyric?

1.4 Significant of the study

The researcher hopes that this research can enrich the researcher in understanding slang. In addition, to understand the dominant slang words used by the lyrics of the song Bruno mars.

This research was expected to provide benefits for all students, especially students majoring in English program. And also in this study, students were able to apply their knowledge and understand slang words in appropriate daily conversations, especially in informal situations.

1.5 Scope and Limitation

This research is directed to analyze slang used by Bruno mars in his lyrics of song. There are more than 50 song that Bruno made, but in this study the researcher just analyzed 10 lyrics songs by Bruno Mars. Those are Grenade, The Lazy Song, Just The Way You Are, Marry You , Talking to the Moon, Locked Out Of Heaven, Treasure, It Will Rain, Gorila, Somewhere in Brooklyn.

1.6 Definition of terms

To make the reader understand the term used in this study easily, the writer would like to present several definition of the key terms as follow:

1.6.1. SlangWords

Slangwords is the use of informal word that are not considered standard in the speaker dialect or language. Slang is often to be found in areas of the lexicon that refer to thing considered taboo.

1.6.2. Bruno Mars :

Bruno Mars is American singer, songwriter, multi-instrument, record producer, and choreographer. Bruno Mars born and raised in Honolulu, Hawaii, by a family musician. Mars began making music at young age and performed in venues musician in his hometown. Mars has landed five number- one single on billboard hot 100 since his career launched in 2010, faster than any male singer since Elvis Presley.

1.6.3. Song :

A piece of music usually employing a verbal text, composed for the voiced especially one intended for performance.

1.6.4. Lyrics :

Are the word that make up a song, usually consisting of verses choruses. Now, in general lyric refers to the words of song designed short poems which is used to express the writer 's feeling expression.

1.7 Organization of writing

This paper divided into five chapter , such as: Chapter one:: Introduction. It contains the background of the study, statement of the problem, objectives of the study, significance of the study, scope and limitation, definition of the terms, and organization of the terms. Chapter two : Review of related literature. It contains : previous study, Sociolinguistics, Language Variation, Definition of slang, kinds of slang , Function of slang. Chapter three: Research method. It contains research design, subject of the study, instrument, procedure of the data collections, technique of data analysis. Chapter four : Finding and Discussion it contains what types of slang words used by Bruno Mars's in lyric and the most dominant slang word in Bruno Mars's lyric songs.