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LAMPIRAN 1

KUESIONER

KUESIONER PENELITIAN

Kuesioner ini dibuat dalam rangka pengumpulan data penelitian mahasiswa Fakultas Ekonomi dan Bisnis, Program Studi Manajemen dengan judul "**Pengaruh *Electronic Word of Mouth* (e-WOM) Pada Media Sosial Terhadap Keputusan Berkunjung (Studi Padang Fulan Fehan Kab. Belu)**".

Identitas Peneliti:

Nama : Oktovo D.A. Araujo

Npm : 41170080

I. IDENTITAS RESPONDEN (Mohon diisi secara lengkap dan jelas)

1. Nama/Inisial :
2. Umur : Tahun
3. Nama Akun Instagram :
4. Lama Bergabung di Instagram : Tahun
5. Jenis Kelamin : Laki-Laki/Perempuan*)
6. Pekerjaan :

II. PETUNJUK PENGISIAN

Bapak/Ibu/Saudara (i) dimohon untuk memberikan jawaban pernyataan sesuai dengan pendapat Bapak/Ibu/Saudara (i), dengan cara diberi tanda cek/tanda silang pada jawaban yang dianggap paling tepat. Keterangan pilihan jawaban pada kuesioner ini adalah sebagai berikut:

1. Sangat TidakSetuju (STS) = skor 1
2. Tidak Setuju (TS) = skor 2
3. Kurang Stuju (KS) = skor 3
4. Setuju (S) = skor 4
5. Sangat Setuju (SS) = skor 4

ELECTRONIC WORD OF MOUTH /e-WOM (X)

1. Platform Assistance (X1)

NO.	Pernyataan	Tanggapan Responden				
		SS	S	KS	TS	STS
1.	Saya dapat merasakan bahwa Instagram mempermudah proses penyebaran informasi mengenai Padang Fulan Fehan.					
2.	Saya dapat merasakan bahwa Instagram alat yang efektif untuk mempromosikan Padang Fulan Fehan.					
3.	Saya dapat merasakan bahwa Instagram mengakomodir kebutuhan informasi mengenai Padang Fulan Fehan.					
4.	Saya dapat merasakan bahwa Instagram mempermudah dalam memberi gambaran mengenai Padang Fulan Fehan.					

2. *Concer for Others (X2)*

NO.	Pernyataan	Tanggapan Responden				
		SS	S	KS	TS	STS
1.	Saya mendapatkan testimoni mengenai Padang Fulan Fehan melalui Instagram.					
2.	Saya mendapatkan rekomendasi berkunjung melalui Instagram.					
3.	Saya mendapatkan foto pemandangan yang indah mengenai Padang Fulan Fehan melalui Instagram.					
4.	Saya mendapatkan tips berwisata ke Padang Fulan Fehan melalui Instagram.					

3. *Expressing Positive Feelings (X3)*

NO.	Pernyataan	Tanggapan Responden				
		SS	S	KS	TS	STS
1.	Melalui Instagram, saya mengetahui kenikmatan pengunjung akan keindahan sabana Belu di Padang Fulan Fehan.					
2.	Melalui Instgaram, saya mengetahui keterpesonaan pengunjung akan keunikan sabana di Padang Fulan Fehan.					
3.	Melalui Instagram, saya mengetahui ketakjuban pengunjung akan hamparan sabana yang seluas cakrawala di Padang Fulan Fehan.					
4.	Melalui Instagram, saya mengetahui kenyamanan pengunjung berekreasi ke					

	Padang Fulan Fehan.					
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4. *Helping the Company*

NO.	Pernyataan	Tanggapan Responden				
		SS	S	KS	TS	STS
1.	Saya puas akan keindahan Padang Fulan Fehan sehingga akan mempromosikannya lewat Instagram.					
2.	Saya puas akan keunikan Padang Fulan Fehan sehingga akan mempromosikannya lewat Instagram.					
3.	Saya puas akan kemudahan mengakses Padang Fulan Fehan sehingga akan mempromosikannya lewat Instagram.					
4.	Saya puas dengan ketersediaan fasilitas di tempat tersebut sehingga akan mempromosikannya lewat Instagram.					

KEPUTUSAN BERKUNJUNG (Y)

NO.	Pernyataan	Tanggapan Responden				
		SS	S	KS	TS	STS
1.	Saya suka berwisata ke sabana.					
2.	Saya selalu mencari informasi mengenai objek wisata melalui media massa, media sosial dan pengalaman orang serta mengevaluasi alternatif pilihan yang ada.					
3.	Dari beberapa alternatif pilihan wisata Sabana yang ada, saya memutuskan berkunjung ke Padang Fulan Fehan.					
4.	Sebelum melakukan perjalanan ke Padang Fulan Fehan, saya mempersiapkan segala kelengkapan untuk mengabadikan pengalaman tersebut.					
5.	Saya akan membagikan pengalaman tersebut lewat cerita maupun foto-foto selama dan setelah berkunjung.					

LAMPIRAN 2

TABULASI DATA

No Rsp	Nomor Butir KUISIONER									
	1	2	3	4	JUMLAH X1	5	6	7	8	JUMLAH X2
1	3	5	5	5	18	4	5	4	5	18
2	4	4	4	4	16	4	4	4	4	16
3	4	4	4	4	16	4	4	4	4	16
4	5	5	3	5	18	5	5	5	4	19
5	4	5	5	5	19	4	5	5	5	19
6	5	5	4	3	17	4	4	5	4	17
7	4	4	4	5	17	4	3	3	4	14
8	4	4	4	4	16	4	4	4	4	16
9	4	3	3	4	14	4	3	4	3	14
10	4	4	4	4	16	4	4	4	4	16
11	4	5	2	3	14	4	4	4	3	15
12	4	4	4	4	16	3	4	4	4	15
13	4	4	4	3	15	5	4	5	4	18
14	3	4	4	4	15	5	3	3	4	15
15	5	4	5	4	18	5	4	4	5	18
16	5	3	3	4	15	4	5	5	5	19
17	5	4	4	5	18	4	5	3	5	17
18	4	5	5	5	19	5	4	4	4	17
19	4	5	5	5	19	4	4	4	4	16
20	5	4	4	4	17	4	4	4	5	17
21	4	4	4	4	16	5	4	4	4	17
22	4	4	4	5	17	4	4	4	5	17
23	5	4	4	4	17	4	4	4	4	16
24	4	4	4	5	17	5	4	4	3	16
25	4	4	4	4	16	5	5	5	4	19
26	5	4	4	3	16	4	5	5	5	19
27	5	5	5	4	19	4	4	4	5	17
28	4	5	5	5	19	4	4	3	4	15
29	4	4	4	5	17	4	4	4	3	15
30	5	5	5	4	19	5	5	4	4	18

9	10	11	12	JUMLAH X3	13	14	15	16	JUMLAH X4
4	4	4	5	17	5	4	4	4	17
4	4	4	4	16	4	4	4	5	17
4	4	5	4	17	4	4	4	4	16
5	4	4	4	17	5	5	4	3	17
5	5	5	5	20	5	5	5	4	19
5	5	4	4	18	4	4	5	5	18
5	4	4	4	17	4	5	4	5	18
4	4	4	4	16	3	4	4	4	15
5	5	5	5	20	5	5	5	5	20
5	4	4	4	17	4	5	4	5	18
5	5	3	3	16	4	5	4	4	17
5	5	4	5	19	5	5	5	5	20
5	4	4	5	18	5	5	5	4	19
5	4	4	5	18	5	5	4	4	18
5	5	5	5	20	5	4	5	4	18
5	5	5	5	20	5	5	5	5	20
5	5	5	5	20	5	5	5	5	20
4	5	5	5	19	4	4	5	3	16
4	4	5	5	18	4	4	4	4	16
5	5	5	5	20	4	4	4	4	16
5	5	5	4	19	2	4	3	1	10
5	5	5	4	19	4	4	4	4	16
5	5	5	5	20	4	5	5	5	19
4	4	4	4	16	5	5	5	5	20
5	5	5	5	20	3	3	4	4	14
3	4	3	3	13	3	5	5	1	14
5	5	5	4	19	4	4	4	4	16
5	5	5	4	19	3	5	4	4	16
5	5	4	4	18	4	4	3	5	16
5	4	5	5	19	4	4	4	5	17

17	18	19	20	21	JUMLAH Y
4	4	5	5	4	22
4	4	4	4	4	20
4	4	3	4	4	19
5	5	5	5	5	25
5	5	5	5	5	25
5	5	3	4	5	22
4	4	4	4	4	20
4	4	4	3	4	19
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5	5	5	4	5	24
5	4	4	3	4	20
5	5	4	5	5	24
4	5	4	5	5	23
4	4	4	4	4	20
5	5	4	4	5	23
5	5	5	5	5	25
5	5	5	5	5	25
5	5	5	4	5	24
4	5	5	5	5	24
5	5	5	5	5	25
4	4	4	3	4	19
5	5	5	4	5	24
5	5	5	5	5	25
5	4	4	4	4	21
5	5	4	3	5	22
5	4	4	4	4	21
5	5	5	5	5	25
5	5	5	5	5	25
4	4	5	5	4	22
5	5	5	5	5	25

LAMPIRAN 3

Hasil Uji Validitas

CORRELATIONS

/VARIABLES=x1.1 x1.2 x1.3 x1.4 x1

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations						
		x1.1	x1.2	x1.3	x1.4	Platform assistance
x1.1	Pearson Correlation	1	.131	.575	.131	.710
	Sig. (2-tailed)		.943	.727	.017	.000
	N	30	30	30	30	30
x1.2	Pearson Correlation	.131	1	.432*	.281	.697**
	Sig. (2-tailed)	.943		.017	.132	.000
	N	30	30	30	30	30
x1.3	Pearson Correlation	.575	.432*	1	.434*	.794**
	Sig. (2-tailed)	.727	.017		.017	.000
	N	30	30	30	30	30
x1.4	Pearson Correlation	.131	.281	.434*	1	.652**
	Sig. (2-tailed)	.017	.132	.017		.000

	N	30	30	30	30	30
Platform Assistance	Pearson Correlation	.710	.697**	.794**	.652**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x2.1 x2.2 x2.3 x2.4 x2

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations						
		x2.1	x2.2	x2.3	x2.4	Concern for others
x2.1	Pearson Correlation	1	.075	.131	-.136	.368*
	Sig. (2-tailed)		.695	.491	.473	.046
	N	30	30	30	30	30
x2.2	Pearson Correlation	.075	1	.527**	.465**	.828**
	Sig. (2-tailed)	.695		.003	.010	.000

	N	30	30	30	30	30
x2.3	Pearson Correlation	.131	.527**	1	.131	.710**
	Sig. (2-tailed)	.491	.003		.489	.000
	N	30	30	30	30	30
x2.4	Pearson Correlation	-.136	.465**	.131	1	.616**
	Sig. (2-tailed)	.473	.010	.489		.000
	N	30	30	30	30	30
Concern for others	Pearson Correlation	.368*	.828**	.710**	.616**	1
	Sig. (2-tailed)	.046	.000	.000	.000	
	N	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x3.1 x3.2 x3.3 x3.4 x3

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations						
		x3.1	x3.2	x3.3	x3.4	Expressing Positive Feelings
x3.1	Pearson Correlation	1	.524**	.328	.299	.700**
	Sig. (2-tailed)		.003	.077	.109	.000
	N	30	30	30	30	30
x3.2	Pearson Correlation	.524**	1	.442*	.178	.689**
	Sig. (2-tailed)	.003		.014	.345	.000
	N	30	30	30	30	30
x3.3	Pearson Correlation	.328	.442*	1	.607**	.826**
	Sig. (2-tailed)	.077	.014		.000	.000
	N	30	30	30	30	30
x3.4	Pearson Correlation	.299	.178	.607**	1	.738**

	Sig. (2-tailed)	.109	.345	.000		.000
	N	30	30	30	30	30
Expressing Positive Feelings	Pearson Correlation	.700**	.689**	.826**	.738**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=x4.1 x4.2 x4.3 x4.4 x4

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations						
		x4.1	x4.2	x4.3	x4.4	Helping the Company
x4.1	Pearson Correlation	1	.432*	.527**	.516**	.860**
	Sig. (2-tailed)		.017	.003	.004	.000
	N	30	30	30	30	30

x4.2	Pearson Correlation	.432*	1	.431*	.124	.592**
	Sig. (2-tailed)	.017		.017	.515	.001
	N	30	30	30	30	30
x4.3	Pearson Correlation	.527**	.431*	1	.200	.671**
	Sig. (2-tailed)	.003	.017		.289	.000
	N	30	30	30	30	30
x4.4	Pearson Correlation	.516**	.124	.200	1	.745**
	Sig. (2-tailed)	.004	.515	.289		.000
	N	30	30	30	30	30
Helping the Company	Pearson Correlation	.860**	.592**	.671**	.745**	1
	Sig. (2-tailed)	.000	.001	.000	.000	
	N	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=y1 y2 y3 y4 y5 y

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations							
		y1	y2	y3	y4	y5	Keputusa n Berkunju ng
y1	Pearson Correlation	1	.649**	.311	.165	.649**	.657**
	Sig. (2-tailed)		.000	.094	.384	.000	.000
	N	30	30	30	30	30	30
y2	Pearson Correlation	.649* *	1	.464**	.487**	1.000* *	.884**
	Sig. (2-tailed)	.000		.010	.006	.000	.000
	N	30	30	30	30	30	30
y3	Pearson Correlation	.311	.464**	1	.594**	.464**	.754**
	Sig. (2-tailed)	.094	.010		.001	.010	.000
	N	30	30	30	30	30	30
y4	Pearson Correlation	.165	.487**	.594**	1	.487**	.747**
	Sig. (2-tailed)	.384	.006	.001		.006	.000

	N	30	30	30	30	30	30
y5	Pearson Correlation	.649 [*]	1.000 [*]	.464 ^{**}	.487 ^{**}	1	.884 ^{**}
	Sig. (2-tailed)	.000	.000	.010	.006		.000
	N	30	30	30	30	30	30
Keputusan Berkunjung	Pearson Correlation	.657 [*]	.884 ^{**}	.754 ^{**}	.747 ^{**}	.884 ^{**}	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 4

HASIL ANALISIS REGRESI

Scale: ALL VARIABLES

Hasil Uji Realiabilitas

RELIABILITY

/VARIABLES=x1.1 x1.2 x1.3 x1.4 x1

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
.718	5

Scale: ALL VssARIABLES

RELIABILITY

/VARIABLES=x2.1 x2.2 x2.3 x2.4 x2

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
.718	5

Scale: ALL VARIABLES

RELIABILITY

/VARIABLES=x3.1 x3.2 x3.3 x3.4 x3

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
	N of Items
Cronbach's Alpha	
.745	5

Scale: ALL VARIABLES

RELIABILITY

/VARIABLES=x4.1 x4.2 x4.3 x4.4 x4

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
.795	5

Scale: ALL VARIABLES

RELIABILITY

/VARIABLES=y1 y2 y3 y4 y5 y

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
.783	5

Regresi sederhana.

X.1

Regression

		Notes	
Output Created			07-JUL-2022 00:29:13
Comments			
Input	Active Dataset	DataSet0	
	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		30
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics are based on cases with no missing values for any variable used.	
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1.	
Resources	Processor Time		00:00:00.05
	Elapsed Time		00:00:00.05
	Memory Required	2400 bytes	
	Additional Memory Required for Residual Plots	0 bytes	

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X1 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.597 ^a	.356	.333	1.802

a. Predictors: (Constant), X1

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	50.327	1	50.327	15.507	.000 ^b
	Residual	90.873	28	3.245		
	Total	141.200	29			

a. Dependent Variable: Y

b. Predictors: (Constant), X1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	7.812	3.770		2.072	.048
	X1	.877	.223	.597	3.938	.000

a. Dependent Variable: Y

X2. CONCERN FOR OTHERS

Regression

Notes

Output Created		07-JUL-2022 00:33:13
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	30
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X.2.
Resources	Processor Time	00:00:00.03
	Elapsed Time	00:00:00.03
	Memory Required	2400 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X.2 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.397 ^a	.158	.127	2.061

a. Predictors: (Constant), X.2

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	22.241	1	22.241	5.235	.030 ^b
	Residual	118.959	28	4.249		
	Total	141.200	29			

a. Dependent Variable: Y

b. Predictors: (Constant), X.2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	12.928	4.244		3.046	.005
	X.2	.579	.253	.397	2.288	.030

a. Dependent Variable: Y

X.3 EXPRESSING POSITIVE FEELINGS

Regression

		Notes
Output Created		07-JUL-2022 00:40:19
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	30
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X.3.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.02
	Memory Required	2400 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X.3 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.532 ^a	.283	.257	1.901

a. Predictors: (Constant), X.3

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	39.968	1	39.968	11.055	.002 ^b
	Residual	101.232	28	3.615		
	Total	141.200	29			

a. Dependent Variable: Y

b. Predictors: (Constant), X.3

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	10.081	3.781		2.666	.013
	X.3	.689	.207	.532	3.325	.002

a. Dependent Variable: Y

X.4 HELPING THE COMPANY

Regression

		Notes
Output Created		07-JUL-2022 00:49:30
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	30
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X.4.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.03
	Memory Required	2400 bytes
	Additional Memory Required for Residual Plots	0 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X.4 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.314 ^a	.098	.066	2.132

a. Predictors: (Constant), X.4

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	13.885	1	13.885	3.054	.092 ^b
	Residual	127.315	28	4.547		
	Total	141.200	29			

a. Dependent Variable: Y

b. Predictors: (Constant), X.4

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	17.228	3.099		5.560	.000
	X.4	.314	.180	.314	1.747	.002

a. Dependent Variable: Y

Regresi berganda

/MISSING LISTWISE

/STATISTICS COEFF OUTS R ANOVA

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT y

/METHOD=ENTER x1 x2 x3 x4

/SCATTERPLOT=(*SRESID ,y)

/RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID).

Regression

Variables Entered/Removed^a			
Model	Variables Entered	Variables Removed	Method
1	<i>Platform assistance Concern for others Expressing Positive Feelings Helping the Company</i>		Enter

a. Dependent Variable: KB
b. All requested variables entered.

Model Summary ^b				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.822 ^a	.675	.623	1.354

a. Predictors: (Constant), *Platform assistance, Concern for others, Expressing positive feelings, Helping the company*

b. Dependent Variable: Keputusan berkunjung

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	95.359	4	23.840	13.001	.000 ^b
	Residual	45.841	25	1.834		
	Total	141.200	29			

a. Dependent Variable: Keputusan Berkunjung

b. Predictors: (Constant), *Platform assistance, Concern for others, Expressing positive feelings, Helping the company*

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	9.627	4.577		-2.103	.046
	Platform assitnce	.690	.179	.470	3.850	.001
	Concern for others	.435	.175	.298	2.484	.020
	Expressin g positive feelings	.417	.157	.322	2.653	.014
	Helping the company	.336	.120	.336	2.810	.009

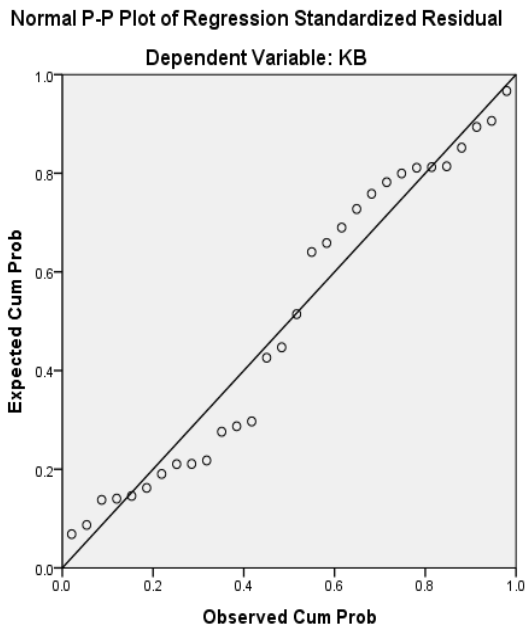
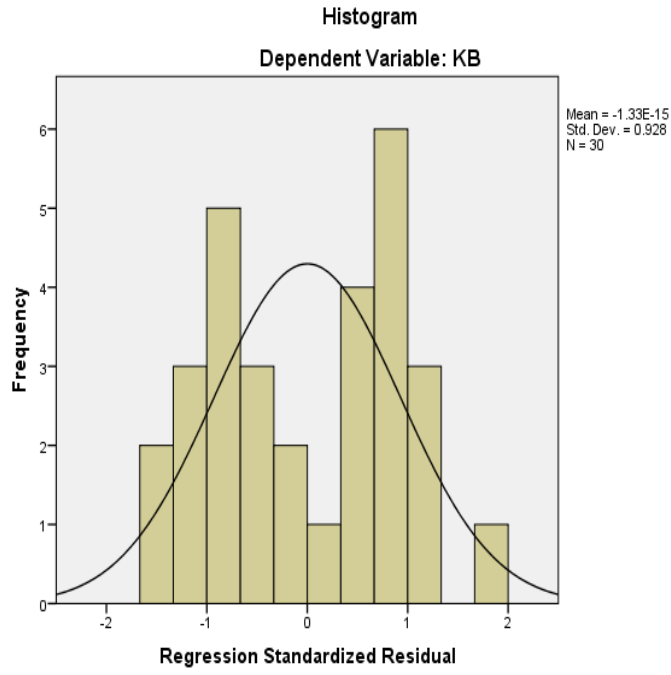
a. Dependent Variable: Keputusan Berkunjung

Residuals Statistics ^a					
	Minimu m	Maximu m	Mean	Std. Deviation	N
Predicted Value	18.95	26.48	22.60	1.813	30

Std. Predicted Value	-2.015	2.137	.000	1.000	30
Residual	-2.014	2.486	.000	1.257	30
Std. Residual	-1.488	1.836	.000	.928	30

a. Dependent Variable: KB

Charts



OTOBIOGRAFI

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Alamat : KM 5, Kefamenanu
Ayah : Dominggos D.A. Araujo
Ibu : Yosefa Borges Martins
Riwayat Pendidikan :



1. Sekolah Dasar (SD) Ponu Sp1 (2004-20010)
2. Sekolah Menengah Pertama (SMP) Maria Bintang Laut Ponu (20011-20013)
3. Sekolah Menengah Atas (SMA) Kristen Atambua (2014-2016)

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